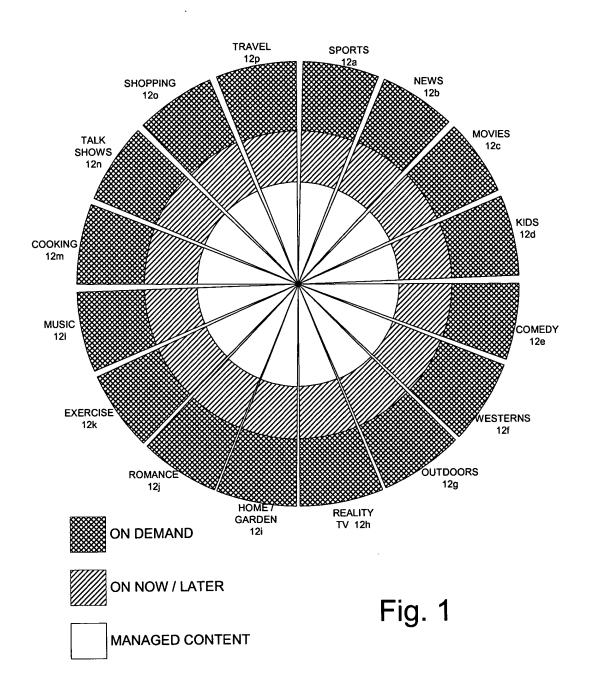
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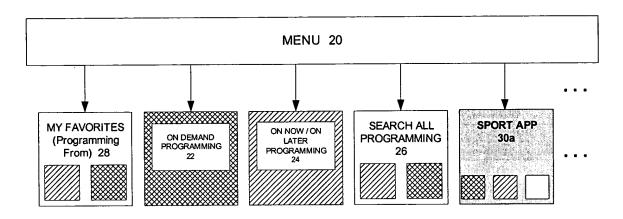


FIG. 2

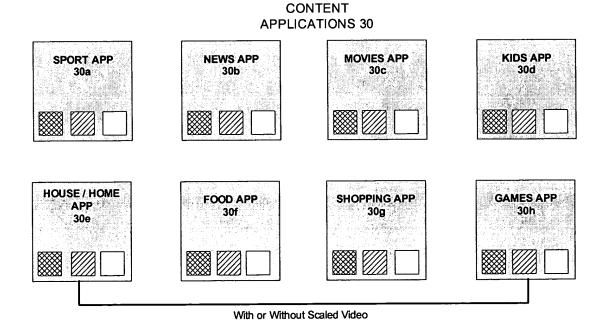


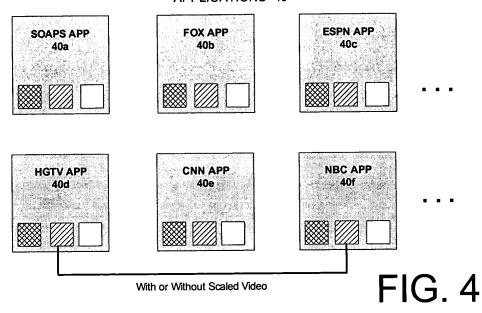
FIG. 3

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FIG. 5

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CONTENT TITLE 62e

FΧ

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User Interface Screen 60 ---BRANDING 68 **BRANDING 67** SELECTED **EPISODE** DESCRIPTION 64 TIME 69 EPISODE TITLE ON DEMAND LINK 65 DEMAND CONTENT TITLE 52s нво EPISODE TITLE CONTENT TITLE 62b QVC Episode List 63 EPISODE TITLE Scrolling List of Linear Programming CONTENT TITLE 62c SHOW EPISODE TITLE CONTENT TITLE 62d FOOD EPISODE TITLE

Fig. 6

**EPISODE TITLE** 

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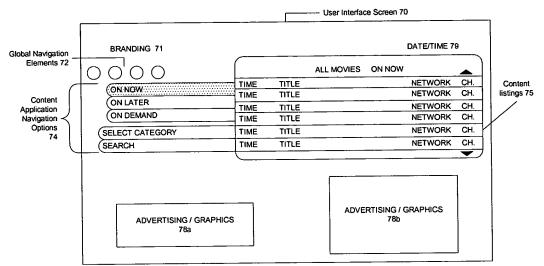


Fig. 7

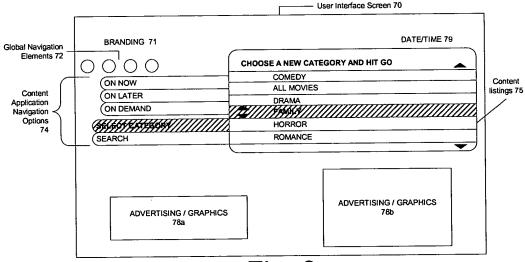
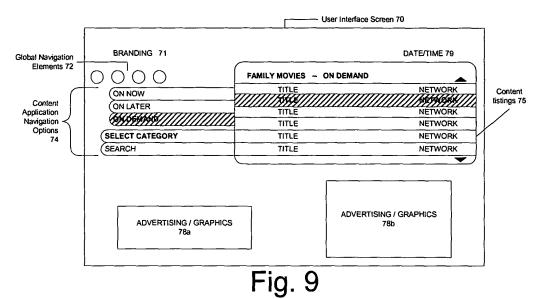


Fig. 8

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User Interface Screen 100

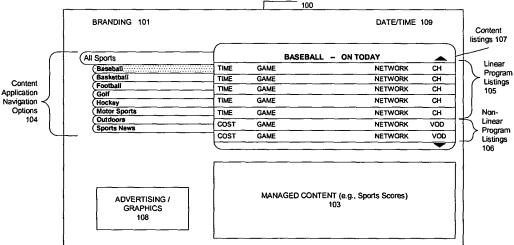


Fig. 10

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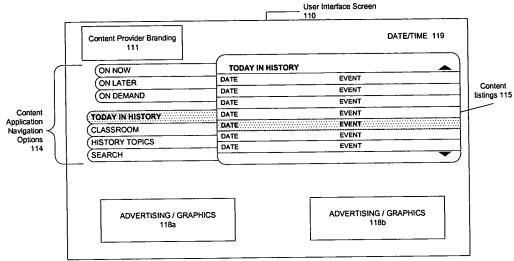


Fig. 11

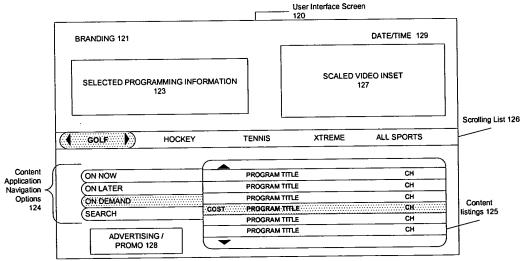


Fig. 12

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